

## **Jessica Kelly**

[jessica.anne.thomas@gmail.com](mailto:jessica.anne.thomas@gmail.com)

JessicaKelly.info

614.893.4925

### **PROFESSIONAL SUMMARY**

Ms. Kelly is an experienced Front End and UI/UX professional who designs and develops comprehensive solutions across multiple user interfaces and touch points to enhance consumer experiences. She readily adapts to new technologies, including React, Angular JS, standards, and ideas. She has a keen understanding of user experience, functionality and analytics; she is proficient in handling projects from conception to implementation and is able to collaborate with technical and non-technical audiences/team members. She approaches projects with a strong design eye, UX consideration, attention to detail, and codes with cross browser compatibility in mind.

### **TECHNICAL SKILLS**

**Languages:** JavaScript, CSS3 & LESS, HTML5, Grails/Groovy

**Authoring & Design:** Dreamweaver, Visual Studio, IntelliJ Idea, WebStorm

**Digital Imaging:** Photoshop, Illustrator, InDesign

**Frameworks:** Bootstrap, jQuery, Angular, React

### **PROFESSIONAL EXPERIENCE**

#### **NetJets**

**Nov 2018 – Present**

*Developer/Analyst*

- Implemented improvements to deployment process to reduce outages and down time
- Designed, coded and maintained applications using Groovy/Grails backend and HTML/angular front-end code
- Assisted with Amazon Web Service migration of applications and deployments via Jenkins pipelines
- Served in on-call rotation, ensuring the availability and wellness of over 80 applications

#### **CareWorks Tech / NetJets**

**Apr 2016 – Nov 2018**

*Consultant, Front-End Developer*

- Constructed wire-frames, and coded functional prototypes of proposed application functionality based on working sessions with business users
- Migrated older applications to HTML and Groovy/Grails application to reduce outages
- Designed and coded new application features and bug fixes

#### **Kelly Mitchell Group / Discover**

**Nov 2015 – February 2016**

*Consultant, UI/UX Developer*

- Constructed wire-frames, designed page layouts, and menus for internal applications.
- Assisted in the maintenance and enhancement of dynamic online tools
- Conceptualized and built web-based, responsive applications using bootstrap framework, JavaScript, HTML5, jQuery and CSS3 transitions

#### **Book Dog Books**

**July 2012 – Oct 2015**

*UI/UX Interactive Developer*

- Designed, coded, and supported responsive websites for multiple e-commerce sites utilizing JavaScript ([www.TextbookRush.com](http://www.TextbookRush.com), [www.Bookstores.com](http://www.Bookstores.com), [www.Fatbrain.co.uk](http://www.Fatbrain.co.uk))
- Constructed wire-frames, designed page layouts, menus and coded the mobile book scanning app.
- Improved return process through wire-framing with internal teams, better user experience and design.
- Designed promotional sweepstakes to increase site visits, sales, and mailing list subscriptions

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### **Blue Laser Design**

**Dec 2005 – July 2012**

*Flash/Web Designer*

- Designed efficient, eye-catching websites from conceptualization to realization.
- Implemented jQuery scripts and flash animation to add movement and visual appeal to websites.
- Analyzed keywords and phrases before creating meta tags to increase website traffic by 30%
- Customized e-commerce sites to enhance user experience.
- Created custom themes on WordPress platform to reflect brand identity.

### **Family Health**

**Sept 2004 – June 2005**

*Webpage Manager*

- Charged with enhancing, maintaining, and uploading content for Family Health ([www.fhradio.com](http://www.fhradio.com)) and Family Medicine ([www.familymedicineneeds.org](http://www.familymedicineneeds.org)) sites.
- Increased traffic and daily listening statistics by launching an RSS feed to automatically download series of radio programs with easy-to-understand health information.
- Redesigned Family Medicine website to improve visual appeal and increase functionality.

## **EDUCATION**

### **OHIO UNIVERSITY**

B.S. in Visual Communication, Multimedia Sequence and Minor in Business Administration